

A ROCK SOLID BARGAIN

What on earth could be better than a diamond? I'll tell you what: in these financially straitened times, a discounted diamond. Voltaire Diamonds, a spanking new Irish company, supplies every kind of sparkler you could possibly imagine – with the added bonus of coming with a price tag that is up to 25 per cent off the recommended retail price. Instead of establishing a shop in a mall or high street, the company has an online catalogue and meets potential customers in a quiet and convenient location. It all means that the money saved on overheads is visible on the price tag. And with a team of specialist staff, you have the opportunity to buy a piece you love from the catalogue or have your own, customised new best friend made just for you.



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